



SACRED HEART  
MAJOR SEMINARY

# Archbishop's Gala 2010

The Ritz-Carlton – Dearborn, Michigan  
Wednesday, June 9, 2010

# Advertising Opportunities

- Inside front cover 4/color gatefold (16-1/2" x 10-1/2")—\$5,000
- Full Page 4/color center spread (16-1/2" x 10-1/2") — \$3,000
- Full Page 4/color outside back cover (8" x 10-1/2") — ~~\$2,000~~ **SOLD**
- Full Page 4/color inside back cover (8" x 10-1/2") — ~~\$2,000~~ **SOLD**
- Full Page 4/color run-of-press (8" x 10-1/2") — \$1,000
- Full Page black and white (8" x 10-1/2") — \$600
- 1/2 Page 4/color (8" x 5-1/8" horizontal) — \$600
- 1/2 Page 4/color (3-7/8" x 10-1/2" vertical) — \$600
- 1/2 Page black and white (8" x 5-1/8" horizontal) — \$400
- 1/2 Page black and white (3-7/8" x 10-1/2" vertical) — \$400
- 1/4 Page 4/color (3-7/8" x 5-1/8") — \$P00
- 1/4 Page black and white (3-7/8" x 5-1/8") — \$300

TOTAL DUE: \$ \_\_\_\_\_

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Payment Type:     Check     Visa     MasterCard

*Please make checks payable to: Sacred Heart Major Seminary*

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

(3-7/8" x  
5-1/8")

1/4 Page

(8" x 5-1/8")  
Horizontal

1/2 Page Horizontal

(3-7/8" x  
10-1/2")  
Vertical

1/2 Page  
Vertical

(8" x 10-1/2")

Full Page

(16-1/2" x 10-1/2")  
Spread

Full Page Spread

*Please contact me about re-running last year's Gala ad.*

**Deadline for ad copy is Friday, April 23, 2010.**

**Electronic files accepted via email; please contact us regarding instructions for files larger than 10 mg.**

**For more information or to forward ad copy and payment, please contact:**

Jan Stuart, Associate Director of Annual Giving

Phone: 313.883.8567 • Fax: 313.883.8785 • Email: stuart.jan@shms.edu  
Sacred Heart Major Seminary • 2701 Chicago Blvd. • Detroit, MI 48206 • www.shms.edu